



**In-depth Ratio Analysis through financial statement**

**Introduction to Financial Management (FIN 254)**

Section#20

April 29, 2015

Sheikh Mohammad Rabby (Rby)

Lecturer

School Of Business

North South University

Bashundhara R/A, Dhaka.

**Subject**: Submission of term paper.

Dear Sir. Sheikh,

We are pleased to submit herewith our term paper on *In-depth Ratio Analysis through financial statement* as requirements for fulfillment of the course FIN254. This paper is a summary of our ideas and knowledge learnt from the course. In presenting this report, we have put our level best effort to include all the relevant information and the explanation to make this report informative, vivid and comprehensive.

It was an erudite and fascinating experience for us to prepare this report. We are overwhelmed with gratitude for succoring us to evolve our report writing skills. If further clarification regarding this report is required, we will be available by any means.

If you have any questions or dilemmas regarding the contents of this paper; we would be grateful to receive your advice. Thank you Sir for believing in us and giving us this stupendous opportunity.

Sincerely,

Nymul Islam Sefat

Eman-E-Alam

Anindita Burhan Nady

Rifah Sanjida

# Executive Summary

This report gives a vivid detailed portray of the Financial Statement Analysis and Auditing Pattern of two leading food industries of Bangladesh Apex Food Limited and Fu-Wang Foods Limited. Here detailed illustration of both the companies is analyzed and compared in a lucid manner.

In the first section of this report a pin-point illustration of the emerging Food industry of Bangladesh along with the existing position of Apex Food and Fu-Wang Foods within the industry is elaborately disused. Therefore it also includes the both the company’s history along with nature of their business, primary products.

In the second segment, the report represents the in-depth analysis of Financial Statement of Apex Food Ltd. which includes Time Series Analysis of 5 years of relevant Liquidity, Activity, Debt, Profitability and Market ratios. The analysis also includes Cross Sectional Analysis with Fu-Wang Food Ltd. of the latest year, explanation, interpretation, comparison of ratio analysis and so on.

The last module of the report will elaborately discuss the overall performance of Apex Food and Fu-Wang Foods to provide more crystal clear picture of the company’s current market and financial position.

**APEX FOOD LIMITED** is a company which specializes in producing and exporting shrimp to more than 10 countries in the world. Bangladesh produces 2.4 percent of total produce of shrimp in Asia and comes fourth which is higher than produce in countries like Japan, Korea and Thailand. Apex Foods Ltd is one of the pioneers in shrimp industry and has the highest turnover compared to its peers in the year 2012-13. They are committed to developing, producing and marketing beverages. The company determine to deliver the best standard of production by choosing good quality of raw materials and manufacturing all products in high hygienic rooms. Furthermore, they have quality control in every process and provide training program for employee’s hygienic in order to correspond to GMP system. They provide complete and professional services, which include product package designing, flavour researching and manufacturing. Customer satisfaction is our working guideline. Quality and Service is the prerogative of marketing- is their working concept. They are committed to high quality and excellent taste has gained them many loyal and satisfied customers. Trust is the basis of their business and is achieved through honest and knowledgeable service.

# Locations

Apex Food Limited is incorporated as a Private Limited Company in 1979 and converted into a public limited company in 1981 with 100% export oriented value-added seafood processing facility. The Company exported seafood especially shrimps to USA, EU countries, Australia Japan and Russia. Present annual production capacity of the Company is 7,200 MT. The factory is located at Shagarika Road, Fouzderhat Industrial Estate, Pahartali, and Chittagong. Apex Foods Co. Ltd is the subsidiary of Apex Group Co. Ltd established in 1994 and under great effort of all staffs, Apex Foods Co., Ltd. was granted with GMP. Head Office: Rupayan Golden Age, 5th & 6th Floor, 99Gulshan Avenue, Gulshan,Dhaka-1212,Bangladesh and **Factory:** 51-B(1) Shagarika Road. Fouzderhat Industrial Estate, Chittagong-4219.

# Nature of the business

**Apex Food** Limited is a company which exports to multiple countries. Apex Foods Limited plays a pivotal role in a country where shrimp and fish export are the third largest foreign currency earner. These company is listed on the Dhaka Stock Exchange with a market capitalization above US $500 million.

GENERAL PRODUCTS: Apex Foods is the manufacturer and distributor of yoghurt wafers, corn snacks, candies, and etc. They also manufacture “candy toys” type, which most of products are licensees of famous characters around the world.

LICENSED PRODUCTS: They have been working with well-known Japanese and other licensors such as– Disney (Micky Mouse, Winnie the Pooh, Lilo& Stich, Ben Ten, and Toy story)

IMPORTED PRODUCTS: In addition, they are trying to expand their market by importing many products around the world such as Chocolate and Biscuit (Japan) Sanrio and Disney (Hong Kong), Mints (Canada), Biscuit (France), Pastilles (Australia), and etc.

SUBSIDIARY COMPANY: Apex Group Co. Ltd- holding in subsidiary companies. Apex Toys Co. Ltd. –manufactures plastic toys. Apex Foods Co. Ltd. –manufactures snack food such as candy, wafer and corn snacks. Apex Marketing (Thai) Co. Ltd. – distributes toys and snack food nationwide. Apex Plastic Co. Ltd. – custom mould maker, OEM manufacturer of plastic industry. Apex Import & Export Co. Ltd. – imports & exports manufactured goods. M.T.R Group Co. Ltd. Part. – distributes toys & snack foods to department stores & mini marts.

Here Apex Food Ltd is our preferred company and Fu-Wang Food Ltd. is our benchmark company. The followings will show the *Time Series Analysis* of Apex Food Limited for the fiscal year 2010-2014 & *Cross Sectional Analysis* between Apex and Fu-Wang Food Limited for the year 2014. After thoroughly reviewing the annual reports, we have made it.

* **Liquidity Ratio:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Ratios | Formula | 2010 | 2011 | 2012 | 2013 | 2014 | Fu-Wang  Food Ltd. |
| Current Ratio |  | 1.69  times | 1.36  times | 1.39  times | 1.25  Times | 1.27  times | 2.47 times |
| Acid Test Ratio |  | 0.68  times | 0.39  times | 0.58  times | 0.47  Times | 0.49  times | 1.95 times |

**Interpretation:**

**Current Ratio:**

In 2014 Apex Food Ltd. current assets were only 1.27 times its current liabilities. The current ratio was sharp decrease from 2010 to 2011 and fluctuating from 2011-2014. The current ratio slightly increases from last year from 1.25 times to 1.27 times. The current ratio fluctuating because, the proportionate change in current liabilities was more than the proportionate change in current assets.

Their current ratio is less than Fu-Wang Food Ltd’s current ratio. So it can be considered dissatisfactory.

**Acid Test Ratio:**

In 2014, Apex’s current asset excluding inventory where 0.49 times of their current liability. The acid test ratio was sharp decreased from 2010 to 2011 and again increases in 2012. The quick ratio increased last year from 0.47 times to 0.49 times. The acid test ratio fluctuated because the current assets excluding inventory decreased.

However, still their acid test very lower than their competitor Fu-Wang Food Ltd. So this performance can be considered poor.

* **Asset Management Ratio:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Ratios | Formula | 2010 | 2011 | 2012 | 2013 | 2014 | Fuwang  Food  Ltd. |
| Inventory Turnover Ratio |  | 3.47 times | 3.24 times | 5.07 times | 3.37 times | 4.37 times | 4.21 times |
| Total Asset Turnover Ratio |  | 1.94 times | 2.16 times | 2.50 times | 1.88 times | 2.27 times | 0.67 times |
| Average Collection Period |  | 3.34 days | 1.06 days | 7.61 days | 10.84 days | 2.84 days | 76.33 days |
| Average Payment Period |  | 0.79  days | 3.63  days | 3.97  days | 6.72  days | 6.61  days | *24.19 days* |

**Interpretation:**

**Inventory Turnover Ratio:**

In 2014, the company had sold & restocked its inventory 4.37 times. The Inventory turnover ratio has been fluctuated over the last 5 years. Comparing with 2013, this year it has increased and also slightly higher than Fu-Wang Food Ltd Inventory turnover ratio. So after considering all the factors it can be said that Apex Food ltd performance was satisfactory.

**Total Asset Turnover Ratio:**

In 2014 every $1 dollar worth of total asset generated 2.27 times worth of sales. Total asset turnover ratio has been fluctuating over the last 5 years. In 2014 the total asset turnover ratio was much higher than the previous year.

The total asset turnover ratio of Apex Food was much better than their competitors Fu-Wang Food Ltd. So Apex Food’s performance can be considered satisfactory.

**Average Collection Period:**

In 2014 it took Apex Food ltd on an average 2.84 days to collect the accounts receivable from the customers. It has fluctuated in the last 5 years. In 2014 the company’s average collection period was lower than 2013 which is really good for the company. Fu-Wang Food ltd had even lower average collection which is 76.33 days. Although apex limited is maximum time collect their payment in advance because they export their product outside the country. So their performance is really good with satisfactory level.

**Average Payment Period**

In 2014 it took Apex Ltd 6.61 days to pay back the accounts payable. It slightly decreased from previous year (2013). However, it gradually increased from the year 2010 to 2013 from 0.79 days to 6.72 days. It is a good sign because it means Apex Ltd. has ability to pay their payables.

In 2014 the Fu-Wang Foods Ltd. average payment period was 24.19 days which is very higher than Apex Ltd. Yes, it is good that Apex Ltd. have the capacity to pay their creditors but another thing is Fu-Wang can make this duration without any violation their creditors.

* **Debt Management Ratio:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Ratios | Formula | 2010 | 2011 | 2012 | 2013 | 2014 | Fuwang  Food  Ltd. |
| Debt Ratio |  | 64.69% | 72.72% | 64.91% | 70.55% | 66.80% | 28.89% |
| Times Interest Earned |  | 1.02 times | 1.14 times | 1.17 times | 1.14 times | 1.30 times | 8.55 times |

**Interpretation:**

**Debt Ratio:**

In 2014, 66.8% of total asset of Apex Food Ltd. were financed by their total debt. The debt asset ratio has been fluctuated over the last 5 years. Comparing with 2013 it has decreased slightly. Proportionate change in total debt is slightly greater than proportionate change in total Asset.

However, it is not better than Fu-Wang Food ltd. Only 28.89% of Fu-Wang’s total asset was financed by debt. Therefore, Apex’s performance is not satisfactory.

**Times Interest Earned:**

In 2014, the company earnings before income tax was 1.3 times higher than the interest expense. It was almost same over the last 5 years Comparing with 2013 it has increased slightly. Apex’s earnings before income tax have been increased over the last 5 years.

Fu-Wang’s times interest earned ratio was 8.55 times in the year 2014. So, Apex performance is worse than Fu-Wang ltd.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Ratio Name | Formula | 2010  (%) | 2011  (%) | 2012  (%) | 2013  (%) | 2014  (%) | Fu-Wang ltd  (2014) |
| Gross Profit Margin |  | 9.86 | 8.26 | 7.72 | 10.81 | 7.75 | 22.59% |
| Operating Profit Margin |  | 2.89 | 2.35 | 3.20 | 4.98 | 3.52 | 13.21% |
| Net Profit Margin |  | 0.39 | 0.34 | 0.39 | 0.44 | 0.44 | 7.51% |
| Earnings Per  Share |  | 15.01 | 18.93 | 2.71 | 2.54 | 2.99 | 0.91 |
| Return on Assets |  | 0.75 | 0.73 | 0.98 | 0.82 | 1.01 | 5.06% |
| Return on  Equity |  | 2.13 | 2.66 | 2.8 | 2.8 | 3.03 | 7.12% |

* **Profitability Ratio:**

\*EACS=Earnings Available for Common Stockholders

**Interpretation:**

**Gross Profit Margin:**

From the view of time series analysis, Apex generates 9.86 Taka gross profits from every 100 Taka in 2010. But in 2011 and 2012, the ratio goes slightly down at respectively at 8.26 and 7.72 Taka because in these years the sale was not increased that much as the cost of goods sold increased. In 2013 it sharply goes up at 10.81 which was a positive sign; but in 2014, it sharply decreased at 7.7. In this time being, the company should be more concentrated to increase their sales more and reduce the cost of goods.

From the view of cross sectional analysis with Fu-Wang Foods Ltd., Apex does not have a pleasing gross profit. It differs more between these two companies.

**Operating Profit Margin:**

From the view of time series analysis, in 2010, Apex generates 2.89 Taka for every 100 Taka of sale. It goes down in 2011 at 2.35, but from the end of the year it started goes up till 2012 and sharply increased in 2013 at 4.98 Taka as the operating profit increased from previous years. In 2014, it again sharply decreased at 3.52 which was not a suitable measurement for the company.

From the view of cross sectional analysis with Fu-Wang Foods, Apex Food’s performance was not good and generates only 3.52Taka in recent year whereas Fu-Wang generates13.21Taka for every 100 Taka of sales. From this measurement, Fu-Wang is more profitable company then Apex.

**Net Profit Margin:**

In time series analysis, Apex generates only 0.39 Taka from every 100 Taka of sales in 2010. It continues to go down slightly in 2011 and began to rise slowly from 2012. In 2013 the rate was 0.44 and was stable in 2014 as well.

In cross sectional analysis, Fu-Wang Food generates 7.51Taka in the recent year where the Apex generates only 0.44 Taka which was not a satisfied outcome from the company then Fu-Wang. As Apex Company has to export more of their goods, the interest and taxes are comparatively higher than Fu-Wang.

**Earnings Per Share:**

In time series analysis, Apex had 15.01 Taka per share for their stockholders in 2010. But in 2011, it goes up at 18.93 Taka. But in 2012, it sharply goes down at 2.71 Taka as both the earnings available for common stockholders and outstanding shares were increased. In 2013 and 2014, the EPS rate was stable at Taka 2.54 and 2.99 only.

In cross sectional analysis, Fu-Wang Food had a lower rate of EPS then Apex Food. In the recent year for both the company, Fu-Wang had 0.91 Taka EPS whereas the Apex generated 2.99 Taka per Share which is comparatively higher then Fu-Wang and satisfying.

**Return on Assets:**

From the view of time series analysis, in 2010 Apex made 0.75 Taka profit from every 100 Taka worth of assets which is quite low for a company. In 2011, it was a little decreased and sharply increased in 2012 at Taka 0.98. But in 2013, it slightly goes down at Taka 0.82 and again in 2014 sharply increased at Taka 1.01. Comparatively it is quite low for a company , but the rate is rising, which is positive for the company.

In cross sectional analysis, Fu-Wang generated 5.06 Taka profit worth of every 100 Taka of the assets whereas Apex did only Taka 1.01. From the comparison Fu-Wang is generating well then Apex.

**Return on Equity:**

In time series analysis, Apex had 2.13 Taka profit worth of every 100 Taka of stockholders equity in 2010. It slightly increased in the following years in 2011 to 2014. In 2012and 2013 it was stable at Taka 2.88 and increased at 3.03 Taka in 2014. The ratio should be more to prove as a good company, but as the ratio is rising, it can be interpreted that it will have a good impact on the company.

In cross sectional analysis, Fu-Wang had generated 7.12 Taka for every 100 Taka of stockholders equity where Apex generated only Taka 3.03. In this view, Fu-Wang is more profitable then Apex.

* **Market Ratio**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Ratio name | Formula | 2010  BDT | 2011  BDT | 2012  BDT | 2013  BDT | 2014  BDT | Fuwang  Food  Ltd. |
| Price-Earnings Ratio (P/E) |  | 513.56 | 460.19 | 2.03 | 3.65 | 5.39 |  |
| Market-to-Book Ratio |  | 144.18 | 135.18 | 66.05 | 94.47 | 105.67 |  |

**Price earning ratio**

In 2014, the common share hold of this company were willing to pay TK.5.39 for each 1TK. of reported earnings. In 2010 it was 513.56 which decreased at a very higher rate which is a worst sign for the company.

**Market to book ratio**

In 2014,the company’s market value was 105.67 times the book value. It has decreased from 2010 to 2012, and from 2012 it is increasing which is a very good sign.

**DuPont System of Analysis:**

The DuPont system of analysis is used to dissect the firm’s financial statements and to assess its financial condition. It merges the income statement and balance sheet into two summary measures of profitability.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Ratio | Formula | Calculation | 2014 | |
| Apex Food Ltd. | Fu-Wang Food Ltd |
| Return on Asset(ROA) | Net profit margin \* Total asset turnover | 0.44\*2.27  7.51\*0.673 | 1.01%  - | -  5.06% |

In the given year, Apex Food ltd. had 1.01 Taka profit for every 100 Taka of total assets where Fu-Wang had 5.06 Taka. So Fu-Wang Food Ltd. generates more profit then Apex. From DuPont System, the ROA ratio can be calculate before the Profitability Ratios which is faster to calculate.

**Modified DuPont Formula**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ratio** | **Formula** | **Calculation** | **2014** | |
| **Apex Food Ltd.** | **Fu-Wang Food Ltd.** |
| **Return on Equity (ROE)** | ROA \* FLM | * 1. \* 3.01   5.06 \* 1.406 | 3.03  - | -  7.12 |

In the given year, Apex generated 3.03 Taka profit from every worth of 100 Taka where Fu-Wang generates 7.12 Taka. From this calculation, Fu-Wang is more profitable then Apex from the comparison of their modified DuPont analysis.

**Conclusion:**

Apex and Fu-Wang both company are from food category, but their ratios differ from each other quite more. In this report, the preferred company is Apex Food Ltd. and the benchmark company is Fu-Wang Food Ltd. From the comparison in liquidity ratios, Fu-Wang holds more capability to meet its obligation then Apex. In activity ratio, Apex has more capability to get their receivables earlier then Fu-Wang and pay the payables later. But Fu-Wang also maintains their payable in time. The inventory period is also has satisfactory result for both company. In dept ratio, Fu-Wang has more acceptable performance then Apex Company. From profitability ratios, Fu-Wang’s performance was comparatively more pleasant then Apex’s performances. However Apex tried to raise its sales and profits in these years. As Apex is trying to rise its allover performance where Fu-Wang is comparatively has more healthy performance. Overall from this comparison, Apex company should improve more than their exiting outcome.

**Bibliography**

Apex Food Ltd. Financial Report. Retrieved from <http://www.apexfoods.com/investors->

info/financial-reports

Empire-Capital (2013, December 26). Company Analysis on Apex Food Ltd.. Retrieved from

<http://empire-capital.org/wp-content/uploads/2014/01/Apex-Foods-New.pdf>

Investopdia. Ratio Analysis :Using Financial Ratios. Retrieved from <http://www.inv>estope

dia.com/university/ratio-analysis/using-ratios.asp

Appendix



2010-2014



2014